

Department of Commerce and Business Management Integral University, Lucknow

Notice

Ref. No

All faculty members and students are hereby informed that **Department of**Commerce and Business Management is conducting cleanliness activities to
celebrate of "Swachchta Pakhwada." This initiative is a part of Special
Campaign 3.0, which is supported by the Government of India under the
Ministry of Education. The event will take place at Packramau, Kursi Road,

Lucknow on October 1, 2023, at 10:00 am.

All are requested to attend the same.

Prof. Adeel Magbool

Vice-Dean FCM

Prof. S.

Dated: 30.9.2023

Head



Report on Cleanliness Activities for Swachchta Pakhwada Celebration

The Swachchta Pakhwada celebration is part of the Special Campaign 3.0 supported by the Government of India under the Ministry of Education. The primary objective of this initiative is to commemorate Swachchta Pakhwada and contribute to the broader goal of cleanliness, hygiene, and sanitation promoted by the Government of India. The aim was to create awareness, encourage active participation, and make a positive impact on the cleanliness and sanitation of the Packramau area.

With this in mind, the Department of Commerce and Business Management conducted cleanliness activities during Swachchta Pakhwada. The organizing team was formed, responsibilities were assigned, and logistics were arranged. The event took place at Packramau, Kursi Road, Lucknow on October 1, 2023, at 10:00 am.

The event was attended by Pradhan Sabahat Husain of Paikramu, Kamal Sb (Social Workers), and many other local people. The entire event was organized under the supervision of Dr. Shujauddin Khan, a faculty member of Commerce and Management from the Department of Commerce and Business

Management at Integral University, Lucknow. Prof. Adeel Maqbool, Vice Dean of the Faculty of Commerce and Management, and Prof. Shahid Mazhar, Head of Department of Commerce and Business Management, virtually expressed their gratitude for the successful completion of the event.

Video Link: https://youtu.be/SIM1JuDzayA

The entire event was well-coordinated by the 'Event Committee' of the Department, consisting of Dr. Shujauddin Khan, Mr. Amit Goel, Dr. Rizwana Atiq, Dr. Aisha Badruddin, Ms. Amisha Srivastav and Mr. Vidit Srivastava









